



November 22, 2022

Dear Super Car Wash Unlimited Club Member,

First and foremost, I want to thank you for your continued business at Super Car Wash. For over 45 years, Super Car Wash has been proud to be one of Michigan's best and largest family-owned car washes. You have played a vital role in our success; thank you very much!!!

I would like to share some exciting news with you. After many years of being friendly competitors, Super Car Wash has partnered with Jax Kar Wash. We have over 100 years of car washing experience between our two companies. We now have twenty-eight total locations, with twenty locations right in metro Detroit and more on the way.

During your travels, you will have many convenient locations to choose from. I am extremely excited to announce that many new updates will be coming to Super Car Wash in the very near future.

Among the updates are:

- Auto-Attendants with smiling Membership & Service Advisors there to help you
- License plate recognition for faster processing
- Automated towel-drying to give you a drier, shinier car, faster
- Updated washing equipment
- New and improved cleaning solutions
- Still offering free vacuums and hand towel-dry touch-ups

As we continue our rebranding to Jax Kar Wash, you will soon receive a text or email with a link to an information page explaining your membership and what you need to do to be able to wash at both Jax and Super. Super's membership pricing will NOT change through the end of this year. I understand your concern regarding our future pricing; I will tell you that your membership is still a fantastic value, even with increased pricing. All memberships are still priced with the idea that if you wash your vehicle at least two times per month, you have achieved the value of your membership; in fact, as a Club Member, you are saving with two visits versus pay-as-you-go pricing. Any washes over two are basically free. The value is there, and now you have nearly double the locations to choose from, as well as added-value with more added-value coming soon.

This has been a significant change for me as well. Growing up in a business started by my father in 1977 and then carrying that business forward has always been very important to me and my family. We believe that partnering with Jax will secure the future of Super Car Wash. Myself and the entire team at Super Car Wash are thrilled to be joining the Jax family.

All the best,

*T. M. Gesund*

Todd Gesund – President/Owner of Super Car Wash

Excited to be now Vice President at Jax Kar Wash!